

## FOR IMMEDIATE RELEASE

## Addressing Gaps in American Healthcare: CSL Therapy Organization Sets New Standards in Post-Surgical Care & Nonsurgical Body Contouring

[Washington, DC, 2/22/24] - In the realm of American healthcare, there exist notable gaps in the services and treatments available to clients during their post-surgical recovery journey. Massage therapists, phlebotomists, nurses, and estheticians face limitations in providing comprehensive care due to regulatory constraints.

## → <u>Professional Limitations of regulated American healthcare providers</u>

It has been an ongoing joke within the industry that clients get better take home instructions when they get a tattoo than when they get invasive surgery. CSL Therapy Organization has stepped in to address these challenges, and established new <u>standards of care</u> within the medical industry of Body Altering Aesthetics.

Massage therapists, despite their expertise in manual manipulation and therapeutic techniques, are restricted in the treatments they can provide post-surgery. Similarly, phlebotomists and CNAs, regardless of their level of medical training, encounter barriers in offering essential services to aid in the healing process. Estheticians are capable of assessing skin conditions, yet regulations prevent them from diagnosing or administering therapeutic massages. Cosmetologists while in beauty even if medicinal aren't trained to provide healthcare. And nurses understand integrative healthcare but lack the license or legal ability to massage. But who do you think has been caring for post-surgical clients for the last 15yrs? These very professionals doing their best to assist clients in dire need.

These limitations create significant gaps in clients' care, necessitating a comprehensive solution. Traditionally, healthcare professionals would need to invest substantial time and resources, including upwards of \$100,000 and 8+ years of full time schooling, to gain the diverse licensures required to bridge these gaps.

However, CSL Therapy Organization is revolutionizing the landscape of post-surgical care and nonsurgical body contouring by absorbing the gaps in healthcare, providing guidelines of treatments, and even creating legislation on the state level to protect stakeholders. Through rigorous regulations and board certification processes, CSL Therapy empowers healthcare professionals to learn and perform these specialized treatments safely and effectively. They also provide sound research for the general public to prepare for their upcoming medically necessary or elective surgery.

CSL Therapy has also fostered partnerships with educators who offer courses in modalities not covered by traditional licensing boards. These partnerships provide professionals with the opportunity to expand their skill sets legally under the representation and guidance of CSL Therapy.

"With CSL Therapy, we are not only setting new standards of care but also creating opportunities for healthcare professionals to enhance their skills and better serve their clients," said Tai Brown, Governing Bureau Member at CSL Therapy Organization.

For more info on CSL Therapy Organization and its mission to bridge the gaps in US healthcare, please visit <u>csltherapy.org</u>, call us at (301) 200-1752, or email at welcome@csltherapy.org.

