



FOR IMMEDIATE RELEASE

CSL THERAPY LAUNCHES MEDICAL EXAMINER CALL TO ACTION CAMPAIGN TO ADDRESS HEALTHCARE NEGLIGENCE IN BODY ALTERING AESTHETICS INDUSTRY

[Upland, CA, April 29, 2024] - CSL Therapy Organization, a leading advocate for healthcare standards in the Body Altering Aesthetics industry, announces the launch of its Medical Examiner Call to Action Campaign. The campaign aims to address mounting healthcare negligence and regulatory gaps within the industry by urging citizens to reach out to their local medical examiners and boards of physicians.

The Body Altering Aesthetics industry has witnessed a concerning rise in postoperative complications, including client neglect, false advertising, underqualified practitioners, and insufficient regulation of nonsurgical body contouring procedures. Recognizing the urgent need for action, CSL Therapy is calling upon concerned citizens to join the movement and advocate for change.

"We cannot continue to ignore the pressing issues plaguing the Body Altering Aesthetics industry," says Guadalupe Beckker, spokesperson for CSL Therapy Organization. "The safety and well-being of clients are at stake, and it's time for decisive action. Through our Medical Examiner Call to Action Campaign, we are empowering citizens to voice their concerns and demand accountability from regulatory bodies."

The campaign encourages supporters to use a pre-written email template to contact their local medical examiners and boards of physicians, urging them to address healthcare negligence and collaborate with CSL Therapy in finding solutions. The template highlights key issues such as client neglect, false advertising, and the need for better regulation and education within the industry.

"We believe that collaboration between medical professionals and regulatory bodies is essential to addressing these concerns effectively," adds Governing Bureau member Tai Brown. "By working together, we can create safer standards and ensure the integrity of the Body Altering Aesthetics industry."

To participate in the campaign, citizens can use the attached email template, follow the instructions for contacting their local medical examiners and boards of physicians, and mail off the email. Additionally, supporters are encouraged to follow CSL Therapy on social media and use the hashtag #CSLCallToAction to spread awareness and join the conversation.

Medical Examiner Campaign Instructions:

1. **Find the Email Address:** Search online for your state's Board of Physicians or Medical Examiners website to locate their email address(es).
2. Access & customize the pre-written template provided by CSL Therapy Organization.
 - Replace "[Your Name]" and "[Your State]" with your information.
 - Add your name at the bottom to personalize the signature.
3. **Compose the Email:**
 - Create a new email and enter the board's email address.
 - Copy and paste the customized template into the body.
4. **Subject Line:** Use "**Request for Meeting to Discuss Mounting Healthcare Negligence for Body Altering Aesthetics Industry**"

Email Template:

Dear Medical Examiners/Board of Physicians,

I hope this letter finds you well. My name is **[Your Name]**, and I am writing to you as a concerned citizen and constituent of **[Your State]**. I am reaching out on behalf of CSL Therapy Organization, an entity dedicated to regulating, accrediting, and setting standards of care for the Body Altering Aesthetics industry.

In recent times, there has been a concerning rise in postoperative complications affecting both clients and professionals in the Body Altering Aesthetics industry. These issues stem from negligent providers, incompetence, and misinformation. Additionally, there is a pressing need to address the widespread lack of regulation in the nonsurgical body contouring sector. The lack of regulation and education wind up creating preventable hospitalizations and taxable fines that are absorbed by state taxpayers.

As an organization committed to promoting safety and improving healthcare standards for clients, CSL Therapy recognizes that legislative action is fundamental to addressing these issues and safeguarding the public. However, they also recognize the importance of collaboration with medical professionals and regulatory bodies like yours in addressing these concerns effectively.

Aside from discussing the mounting list of problems that have gone ignored by a little over a decade inclusive of [but not limited to] client neglect; false advertising regarding the safety and efficacy of machines; underqualified practitioners administering treatments without proper training or accreditation; Insufficient enforcement of existing regulations, allowing for unethical practices to persist unchecked— a current significant area of concern is the education being promoted and allowed by nonmedical professionals within the industry. There is a belief that the expertise of medical professionals, such as yourselves, is essential in ensuring that appropriate standards are upheld in educational practices within the Body Altering Aesthetics industry.

As a citizen of this great state, I am asking on behalf of the CSL Therapy Organization that you meet with them to discuss these mounting concerns in more detail and explore potential solutions in the coming weeks by forwarding your response to welcome@csltherapy.org. Thank you for considering my request.

Sincerely,

[Your Name]